
CARAVAN FARM THEATRE

PRESENTING OUR 2026 SEASON



S PONSORSHIP

Supporting Caravan Farm Theatre through sponsorship demonstrates that you value the role that art and culture plays in our community.

Caravan Farm Theatre is a registered charity and the North Okanagan's largest professional theatre company. Over its 48-year history it has carved a unique position in Canadian theatre as a leader in outdoor large-scale productions and the only arts and culture organization to engage heavy horses.

We produce shows, events and programs year-round, including original productions in the summer, fall and winter, presenting over 100 performances annually to the public.

Drawing audiences from the Shuswap and Thompson-Okanagan as well as visitors from across Alberta and BC and beyond, our average annual attendance is approx. 20,000 people. Our winter sleigh ride show draws 10,000+ patrons.

We also draw approx. 1000 youth and community attendees to our education programs.

Our email audience: 19,000+
Social Media followers: 14,000+

SEASON ARTWORK BY EMILY COOPER



CARAVAN FARM THEATRE

SPONSOR LEVELS RECOGNITION & BENEFITS:

SUSTAINING SEASON SPONSOR \$10,000

Supports our full season of programming including our education programs

- **Prominent logo signage** on our lobby boards at the entrance to our venue
- **Name and/or logo in all print and on-line ads** in font at least 1 pt, larger than any other listed sponsor(s)
- **Logo on signage brought to community events** that Caravan Farm Theatre participates in during the year (ie. IPE, Farmstrong Christmas Markets, Farmer's Markets, etc.)
- **Logo and link** in all Field Notes **monthly newsletter** editions
- **Logo on all show and event posters**
- **Featured mention** in a minimum of **2 email blasts** to patrons during our season
- **Featured thank you on social media 2 times** during our season
- **Logo and link on website**
- **Complimentary tickets** to all productions:
 - Summer & Fall shows - **16** tickets
 - Winter - up to **2 full sleighs** (32 tickets)
 - All other ticketed events - **8** tickets
 - Plus, up to **12** additional tickets per production may be booked at a 20% discount. All tickets are subject to availability

LET'S GO



CARAVAN FARM THEATRE

SPONSOR LEVELS RECOGNITION & BENEFITS

SEASON SPONSOR \$5000

Supports our summer, fall and winter shows

- **Prominent logo signage** on our lobby boards at the entrance to our venue
- **Name and/or logo in all print and on-line ads**
- **Logo and link** in all Field Notes **monthly newsletter** editions.
- **Logo on all show and event posters**
- **Featured mentioned in 1 email blast to patrons immediately prior** to the run of the production/program
- **Featured thank you on social media 1 time** during our season
- **Logo and link on website**
- **Complimentary tickets** to productions:
 - Summer, Fall & Winter shows - **10** tickets
 - All other ticketed events - **4** tickets
 - Plus, up to **10** additional tickets per production may be booked at a 20% discount. All tickets are subject to availability



CARAVAN FARM THEATRE

SPONSOR LEVELS RECOGNITION & BENEFITS

PRODUCTION OR PROGRAM SPONSOR \$2500

Supports a single production or education program of your choice.

- Logo and name on lobby board
- Name and/or logo in all print and on-line ads for the production/program
- Logo and link in all Field Notes monthly newsletters
- Logo on the poster for the production/program
- Featured mentioned in 1 email blast to patrons immediately prior to the run of the production/program
- Featured thank you on social media 1 time during the production/program
- Logo and link on website
- Complimentary tickets to productions:
 - Summer, Fall & Winter shows - 8 tickets
 - Plus, up to 8 additional tickets per production may be booked at a 20% discount. All tickets are subject to availability.



CARAVAN FARM THEATRE

SPONSOR LEVELS RECOGNITION & BENEFITS

PAY WHAT YOU CAN SPONSOR \$1,500

Supports accessibly priced tickets for community members

- Logo and name on lobby board
- Logo and link in all Field Notes monthly newsletters
- Logo and link on website
- Complimentary tickets to productions:
 - Summer, Fall & Winter - 6 tickets
 - Plus, up to 8 additional tickets per production may be booked at a 20% discount. All tickets are subject to availability.

SHOW & EVENT SPONSOR \$500

Supports a particular performance or event during the season

- Name & logo on lobby board
- Listing on website
- Complimentary Tickets:
 - 4 tickets for any night of show, to be reserved by the sponsor by the deadline (min 1 week prior to show unless otherwise advised by the Theatre.)

EVERYONE!



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NOTES:

- Sponsorships are expressed as cash value
- Each level of sponsorship can include multiple businesses
- Some sponsorships can be negotiated as goods-in kind only
- All sponsorship agreements may be negotiated to best suit the needs of the Theatre and to align with the Sponsors needs. We can adjust benefits based on those aligned needs. Let us know what you have in mind!
- All print recognitions and newsletter inclusions are subject to agreements being concluded prior to print or publishing deadlines and any other print restrictions (i.e. size, publication restrictions or rights issues, etc.).

Caravan Farm Theatre also accepts corporate donations towards our work. If a philanthropic donation better suits your organization's needs, let us know!

FOR MORE INFORMATION OR TO CONTACT US FOR A MEETING:

VICKI STROICH

ENVIRONMENTAL & EDUCATION PROGRAMS MANAGER

CARAVAN FARM THEATRE

PHONE: 250 546 8500 EXT 200

THE TEAM

Estelle Shook - Artistic & Managing Director

Vicki Stroich - Environmental & Education
Programs Manager

Joyce Lorenzen - Administration & Finance Manager

Jason Thomas - Facilities Manager

Sidney Henderson - Box Office Supervisor

Lisa Mori - Box Office

Michael Thomas - Facilities Consultant

Mango & Clem the Cats

THE BOARD of DIRECTORS

Allan Louis - Chair

David Peterson - Vice Chair

Emily MacArthur - Secretary

Diane Hutchison - Treasurer

Andrew Baigent

Francois Girard

Greg Martineau

Gloria Morgan

Hannah Rickards